



WINDING ROAD

—◆— THEATRE —◆—

Support & Partnership Guide

Building the road ahead.

2026-2027 Season

WR Why Community Theatre?

How Theater Builds Empathy and Emotional Intelligence

The story behind a production allows the audience and actors to feel the character's emotions, experience their struggles, and reflect on what drives their choices. A recent [article](#) stated that, "At its core, theater is an art of empathy and understanding."

Fostering Belonging through Community-Driven Theatre

ESSENTIAL TO THE CULTURAL HEALTH OF OUR COMMUNITIES

PROMOTING EDUCATION AND CREATIVITY

Productions are the perfect educational incubator, since teamwork is a key component for every act performed onstage. It's an environment in which children can learn how to interact with their peers, explore creativity and achieve a common goal. This is a vital experience that helps fill an expanding educational gap since Florida's arts budget has [been shrinking by the year](#), according to a 2018 story published by the Tampa Bay Times.

Community Theatre is a recognized vehicle for providing education, life skills, and economic opportunity.

Community theatre grows the Tucson economy

In its 17th year, Winding Road Theatre will employ



40+ theatre professionals...

..and sell over 1,000 tickets.



Presence of theatre arts in the area boosts neighborhood market value...



...and gives everyone something to do on the weekend!

Our mentorship program is built to nurture talent with the prospect of retention in Tucson after graduation. Actors and staff learn by experience: project management, public speaking, communication, marketing, administration, leadership.

About Winding Road

OUR MISSION

Winding Road Theatre is a community-driven theatre company dedicated to meaningful storytelling. We foster connection, nurture creativity, and create opportunities to learn, collaborate, and grow together. We believe *extraordinary theatre is rooted in community.*

OUR PROGRAMMING

The path to the mission

Musicals

Our mainstage season features musicals not commonly produced in Tucson: emotional, beautiful stories that explore what it means to be human. Through intimate, thought-provoking productions created by and for adults, we invite audiences to connect with the experiences, relationships, and choices that shape our lives.

New Works

We remain deeply committed to developing and producing new works. Through *Road Works*, our annual new works development lab, we workshop and develop original plays alongside local artists, culminating in a public presentation. Our annual play festival, *Eight 10s in Tucson*, celebrates emerging playwrights by bringing new short plays to life with local actors, directors, and designers.

Mentorships

The future of theatre depends on the next generation of artists. In partnership with local youth theatre organizations, we are developing mentorship opportunities that connect students with experienced theatre professionals through one-on-one learning, hands-on production experience, and artistic collaboration. Students are invited to participate throughout our season, gaining meaningful exposure to every aspect of the theatrical process.

The Immersive and Inventive

Theatre has always evolved through bold ideas and creative risk-taking. We are committed to reimagining how stories are told, experienced, and shared by exploring new formats, immersive experiences, and unconventional approaches to performance.

About Winding Road

OUR STORY

The Winding Road Travelled

Founded in 2009 by Tucson theatre artists Glen Coffman and Toni Press-Coffman, Winding Road Theater Ensemble was built on a belief in the power of storytelling to illuminate the human experience and bring people together. What began as a shared artistic vision has grown over the course of seventeen years into a vibrant community shaped by countless artists, leaders, volunteers, donors, board members, and audience members.

Throughout its history, Winding Road has produced a wide range of theatrical experiences, from intimate dramas and contemporary works to beloved musicals and community events. Along the way, dedicated individuals stepped forward to guide the organization through periods of growth, transition, and challenge. During the uncertainty of the COVID-19 pandemic, leaders and artists worked tirelessly to ensure that Winding Road continued creating opportunities for connection through live performance.

We are deeply grateful to the many people who have helped shape this organization over the years, including our founders, past board members, volunteers, and supporters. We also honor our Members Emeritus, Maria Caprile, Tony Caprile, Peg Peterson, and Chad Davies, whose dedication and service helped guide Winding Road through important chapters of its history. Their creativity, generosity, and commitment laid the foundation upon which Winding Road continues to build.

As we continue forward, we recognize that we are both caretakers of a legacy and stewards of what comes next. The road behind us tells the story of where we've been. The road ahead invites us to imagine where we might go together.

Thank you for being part of the journey.



WR Meet Our Management Team



Robin Bousel,
Artistic Director

Robin Bousel is a theatre artist, educator, producer, and nonprofit leader with more than thirty years of experience building artistic communities through storytelling. After spending fourteen years in Chicago's storefront theatre scene, she returned to Tucson in 2020, bringing extensive experience in organizational development, fundraising, artistic programming, and nonprofit leadership.

Her work has included leadership and consulting roles with organizations such as Cult Camp Productions, BYOT Productions, and Refuge Theatre Project, where she helped emerging arts organizations strengthen infrastructure, support artists, and establish sustainable foundations for growth. Today, she serves as Artistic Director of Winding Road Theatre, Studio Arts Program Director and Teaching Artist with Saguaro City Music Theatre, and Theatre Arts Educator at Kino School.

Across every role, Robin is guided by a belief that theatre can help us better understand ourselves and one another. She is committed to creating opportunities for artists, cultivating meaningful audience connections, and ensuring that the arts remain an accessible and vital part of community life.

RobinBousel@WindingRoadTheatre.org
(773) 541-1464



Meagan Materazo,
Executive Director

Meagan Materazo is the Executive Director of Winding Road Theatre, where she oversees organizational strategy, operations, production management, marketing, and community engagement. With more than twenty years of experience in theatre, her work has included production management, stage management, costume design, arts administration, and creative leadership across a wide range of productions and organizations.

Outside of the arts, Meagan serves in executive supply chain leadership for a global organization, where she leads strategic initiatives, operational transformation, and cross-functional teams. Her experience managing complex organizations, budgets, and long-term planning efforts informs her approach to nonprofit leadership and organizational development.

At Winding Road Theatre, Meagan is focused on building a sustainable organization that empowers artists, serves the community, and produces meaningful work. She believes that great theatre is created when strong systems, thoughtful leadership, and passionate artists come together in service of a shared vision.

MeaganMaterazo@WindingRoadTheatre.org
(631) 813-9934

Be a Part of the Journey

Sponsor a Production Element

\$500 contribution

Want to see exactly where your support goes? By sponsoring a specific department, you can directly contribute to the creative elements that bring a production to the stage.

Sponsors may choose to support lighting, sound, costumes, props, hair and makeup, scenery, performers, or other production needs.

Your contribution will be used exclusively for the department you select, allowing you to watch your support come to life throughout the production process.

Your donation includes...

1 Season Pass including concession for the season containing the tributed show

Preferred seating at every performance

Updates during the production period on the development of your department

Acknowledgement in the playbill and on our website

Join the Producer's Circle

\$1,000 contribution

Become a Producer and help make a Winding Road Theatre production possible.

Producer contributions provide the flexible support needed to meet a production's greatest needs, from artist stipends and rehearsal resources to venue expenses, marketing, and audience engagement.

As a Producer, you become a champion for a specific production and play a direct role in its journey from concept to curtain call.

Your donation includes...

2 Season Passes including concession for the season containing the tributed show

Preferred seating at every performance

Updates during the production period on the development of your production

Acknowledgement as a producer in the playbill and on our website



Be a Part of the Journey

Become an Executive Producer

\$2,500 contribution

Executive Producers provide transformational support for Winding Road Theatre's season and long-term growth.

Their contributions help sustain artists, strengthen organizational infrastructure, expand community programming, and create opportunities for ambitious storytelling throughout the year.

As an Executive Producer, you are not simply supporting a single production—you are investing in the future of Winding Road Theatre and the community it serves.

Your donation includes...

3 Season Passes including concession for the season containing the tributed show

Preferred seating at every performance

Exclusive updates

Acknowledgement as an executive producer in the playbill and on our website

B2B Collaboration

Winding Road Theatre is proud to partner with local businesses, organizations, and community leaders who share our commitment to enriching the cultural life of our community.

Through collaborative marketing, special events, in-kind support, and creative programming, partnerships help us expand our reach while creating meaningful value for our partners.

Together, we can build experiences that strengthen community connections, support local artists, and bring new audiences through both of our doors.

Examples, not limited to

Mutual marketing

Dinner and a show combo offer

Featuring your product at our concessions

Advertise in our playbill

Providing entertainment for your event

Ticket raffles for your employees or customers

Your donation will be accompanied by a charitable donation letter, and is tax deductible to the extent of what you have donated

www.WindingRoadTheatre.org

Be a Part of the Journey

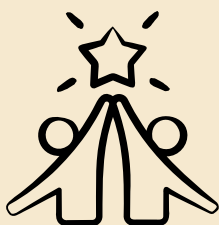
Winding Road is looking to fill 3 board member seats

\$1,500 annual contribution

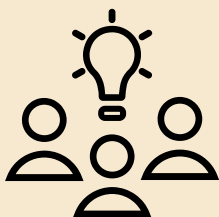
Board members play an active role in supporting artistic growth, organizational sustainability, community engagement, and long-term vision. Whether your background is in the arts, business, education, fundraising, marketing, or community leadership, your perspective is valuable.



Collaboration



Connections



Expertise



Growth

Attend quarterly board meetings - not necessarily in person.

Actively participate in educated decision making, offer solutions, and collaboratively engage in each board meeting.

Commit to furthering the mission year round by engaging known connections or fostering new relationships that can improve either the quality of the productions and/or the efficiency of the operations of the theatre.

Maintain a relative knowledge of theatre arts, enough to make meaningful contributions.

Swear to follow the bylaws of Winding Road Theatre.

Promise to enjoy and be proud of the incredible outputs of our collective efforts!

All board applicants are subject to an in person interview